

2026/27 Sponsorship packages

of packages available

SPONSORSHIP OPTIONS			
Premier	Principal	Patron	Conference Supporter
\$19,650	\$10,250	SOLD OUT	SOLD OUT
6	12	12	12

BENEFITS @ THE 2026 TAC CONFERENCE & EXHIBITION | OCTOBER 4-7 IN WINNIPEG

Speak on the Main Stage during a lunch or the opening plenary session, with input from the sponsor. Remarks may be delivered by video and/or live speaker, will be three (3) minutes maximum, and can promote your corporate priorities or sponsored conference session(s)

Microsoft Excel list of consenting Conference attendees at five (5) and two (2) weeks before the event

Free Conference registrations

Invitations to the TAC President's reception, an invitation-only conference event on Tuesday, October 6.

Guests include TAC's Board of Directors, Council Chairs, TAC award recipients, sponsors, local host representatives, and other VIPs

Sponsor a Conference technical session(s). Specific session(s) will be selected when the program is confirmed in summer 2026. Your corporate logo will be profiled in the session's digital and website listings, and onsite at its start. ***See details**

Organize a Technical Tour. Show off a local transportation infrastructure project or facility to TACCONF attendees that was designed, built or managed by your organization. First-come, first-served to six (6) eligible sponsors. ***See details**

Discounts (% off) and early access to Exhibition reservations. Reserve your sponsorship BEFORE booking your booth to request your discount code. Sponsors who are also exhibitors will have the option to share their booth activation details for TAC to showcase to attendees

Corporate visibility including logo onsite; logo and organization profile on the Conference website/platforms

YEAR-ROUND BENEFITS VIA TAC COMMUNICATIONS & SOCIAL MEDIA | APRIL 2026 TO MARCH 2027

Corporate logo displayed:

- » at the bottom of most pages of www.tac-atc.ca
- » in the footer of TAC's weekly update and monthly TAC News emailers

Present as part of a Sponsor Spotlight webinar AND/OR write an article.

When reserving as a Principal sponsor, choose your preferred product (webinar OR article). ****See details**

Have a profile on TAC's website. Profiles are promoted by email and social media at least 1x/quarter

Be featured in a monthly TAC News emailer, linking readers to your [TAC sponsor profile](#).