

SPONSORSHIP PACKAGES

Review the sponsorship packages and click the button to reserve!

RESERVE A
SPONSORSHIP PACKAGE

of packages available

SPONSORSHIP OPTIONS				EXHIBITION OPTIONS	
PREMIER	PRINCIPAL	PATRON	CONFERENCE SUPPORTER	10'x10' BOOTH	6' TABLETOP
\$18,750	\$9,775	\$5,750	\$3,000	See below	See below
5	10	12	12	90+	6

BENEFITS @ THE 2024 TAC CONFERENCE & EXHIBITION | SEPTEMBER 22-25 IN VANCOUVER

Speak on the Main Stage during a lunch, the opening plenary session, or another appropriate opportunity assigned by TAC, after input from the sponsor. Remarks (may include a video) will be 3 minutes maximum **to promote your corporate priorities or sponsored conference session(s)/tour(s)**.

Microsoft Excel list of consenting Conference attendees at five (5) and two (2) weeks before the event

Free / discounted Conference registrations

Invitations to the TAC President's reception, an invitation-only event on Tuesday, September 24. Guests include TAC's Board of Directors, Council Chairs, TAC award recipients, sponsors, local host representatives, and other VIPs

Sponsor a Conference technical session(s) or tour(s). Specific session(s) are selected when the program is confirmed in summer 2024. Visibility includes your corporate logo:

- » in the session's digital listings on the Conference website, App and session recordings platform
- » at the session's start or tour departure point

Discounted (% off) booth or tabletop at the Exhibition. Reserve your sponsorship to receive your exhibition discount code **BEFORE booking your booth!**

Corporate logo onsite and on Conference website/platforms. These include:

- » onsite on the video wall and tv screens, Conference website, App and session recordings platform

Organization profiles on the App and the session recordings platform

Onsite lead retrieval. Scan QR codes of the contacts you make and export their contact information on-demand

BENEFITS IN ADDITION TO #TACCONF | APRIL 2024 - MARCH 2025

Corporate logo displayed:

- » at the bottom of most pages of www.tac-atc.ca
- » in the footer of TAC's weekly update and monthly TAC News emailers

Present as part of a Corporate Demo Webinar. Describe a project, product, service, or innovation as part of a TAC webinar. Receive:

- » one (1) 30-minute time block in a webinar that includes three or four corporate presentations December 2024 through March 2025
- » corporate logo on the related TAC webinar webpage, and the webinar welcome slide
- » promotion of the webinar in TAC's weekly emailers; presenting companies are tagged in at least one related social post
- » embedded recording of the demo on TAC's webinar webpage, and/or on your sponsor profile, for on-demand viewing

Write a TAC News promotional article. Highlight a project, product, innovation, staff leader, etc. of interest to TAC's audience to be posted on TAC's website, October 2024 through March 2025.

Articles are promoted in TAC's weekly emailers and social media.

Have a profile on TAC's website (see the current sponsors' profiles for the expected format). Profiles are promoted by emailer and social media at least 1x/quarter.

Be featured in a monthly TAC News emailer, linking readers to your TAC sponsor profile and corporate website.

EXHIBITOR PACKAGES — SALES ARE OPEN!

10' x 10' Booth and Full Access Pass for one Booth Staff – BADGE WILL INDICATE “EXHIBITOR”

Option to register up to 3 additional booth staff

6' Tabletop and Full Access Pass for one Booth Staff – BADGE WILL INDICATE “EXHIBITOR”

Option to register one additional booth staff

Available to non-profit organizations, post-secondary institutions and technology startups

	EARLY BIRD ENDS JUNE 27		REGULAR STARTS JUNE 28	
	Member	Non-Member	Member	Non-Member
10'x10' BOOTH	\$2,775	\$3,290	\$2,980	\$3,495
6' TABLETOP	\$1,850	\$2,195	\$2,050	\$2,395

Review the exhibitor packages and click the button to reserve!

RESERVE AN
EXHIBITOR PACKAGE