

2022/23 Sponsorship Packages

	PREMIER	PRINCIPAL	PATRON	CONFERENCE SUPPORTER
	\$17,500	SOLD	\$5,500	\$2,500
# of packages available	4	8	12	12
@ the 2022 TAC Conference & Exhibition In person, October 2–5 in Edmonton, with some remote access				
Speak at a major Conference event. Deliver three (3) minutes of remarks of your own to attendees at one of the 3 Conference lunches or the opening plenary.	■			
List of Conference attendees. Receive the Excel list of consenting attendees at five (5) and two (2) weeks before the event. The list may be used exclusively for sharing information about the Conference & Exhibition.	■	■	■	
Attend the TAC President’s reception. Be part of this by-invitation-only event on Tuesday, October 4. Guests include TAC’s Board of Directors, Council Chairs, TAC award recipients, sponsors, local host representatives, and other VIPs.	2 invitations	1 invitation	1 invitation	1 invitation
Discounted booth at the Exhibition. Staff a booth at the 2022 TAC Conference & Exhibition from late Sunday, October 2 through Tuesday, October 4; \$2,695: TAC members / \$3,195: non-members , before the sponsor discount is applied. <i>Visit the Conference section of TAC’s website for details.</i>	30% discount	20% discount	20% discount	10% discount
Sponsor Conference technical session(s) or tour(s). Specific session(s) are selected when the program is confirmed in summer 2022. Visibility includes: <ul style="list-style-type: none"> » corporate logo in the session’s listing on the Conference website, mobile App and session recordings platform » corporate logo at the session’s start or tour departure point 	2 sessions	2 sessions	1 session	1 session
Corporate logo displayed, including: <ul style="list-style-type: none"> » onsite on the video wall, convention centre tv screens and at major events (opening plenary, lunches, Monday Night Event) » on the Conference website, mobile App and session recordings platform 	Most prominent	Prominent	Large	Medium
Included Conference registrations	2	2	1	1
From TAC between April 2022 and March 2023				
Corporate logo will be prominently displayed: <ul style="list-style-type: none"> » at the bottom of most TAC webpages » at the bottom of emailers specific to the TAC Conference & Exhibition, and the monthly TAC News roundup 	■			
TAC News promotional article. Write and provide an article for the TAC News section of the website. Highlight a project, product, innovation, staff leader, etc. relevant, and of interest, to TAC’s audience.	■	■		
Present at a Corporate Demo Webinar. Describe a project, product, service, or innovation as part of a TAC webinar. Visibility includes: <ul style="list-style-type: none"> » 1/3 of a 1.5-hour webinar (30 minutes) for your presentation and Q&A » corporate logo on the related TAC webinar webpage, on emailers promoting the demo, and the webinar welcome slide » recording of the demo embedded on TAC’s webinar webpage, and/or on your sponsor profile page, for on-demand viewing 	■	■		
Tagged social media posts. TAC will tag your company in a minimum of two (2) posts each on LinkedIn and Twitter.	■	■	■	
Be profiled on TAC’s website (see the “Get Involved” section for current sponsor profiles). These will be promoted by emailer and social media at least 1x/quarter. Visibility includes: <ul style="list-style-type: none"> » corporate logo and description » contact details, website & social media links » embedded video (link provided by sponsor or of TAC corporate demo once completed) 	■	■	■	