

TAC Spring Meetings Sponsorship

Opportunity	Maximum # of Sponsors	Event Date	Description	Sponsored by	Spring Meetings Website	Listing on Meetings Program front cover	Hi-Lite in Meetings Program event listing	Name on Event Signage	Special Visibility
Gold - \$3000									
Participant Bags	1	April 12-17	Every council/committee member receives a bag to hold their program and other spring meetings-related materials		Logo with link	Logo			<ul style="list-style-type: none"> • Logo on bags • Insert in bags
Participant Lanyards	1	April 12-17	Every council/committee member receives a lanyard used to hang their name badge around their neck		Logo with link	Logo			<ul style="list-style-type: none"> • Logo on lanyards
Networking Reception	1	14-Apr	This is the only event at TAC's Spring Technical Meetings that brings all council/committee members together in one spot		Logo with link	Logo	Y	Y	<ul style="list-style-type: none"> • Logo on-screen and verbal mention at the event
Silver - \$2000									
Hotel Room Key & Daily Paper - Novotel Ottawa	1	April 12-17	Council/committee members staying at the Novotel Ottawa will receive a room key printed with the sponsor logo & a daily newspaper acknowledging the sponsor		Name	Name			<ul style="list-style-type: none"> • Logo on Novotel room keys • Logo on insert with Novotel daily paper
Spring Meetings Program	1	April 12-17	The sponsor's logo will be printed on the cover of the Spring Meetings Program		Name	Name	Y	Y	<ul style="list-style-type: none"> • Logo on Spring Meetings Program, on-line and limited printed copies at the event
Cyber Café	Exclusive at both of our 2 cafés	April 12-17	Be visible while council/committee members stay connected to work and home by sponsoring these computer stations		Name	Name	Y	Y	<ul style="list-style-type: none"> • Logo on computer screens • Insert in bags
Bronze - \$500									
Coffee Breaks (Thursday through Tuesday)	Exclusive at two breaks per day, for 1 of 6 days	April 12-17	Sponsors will be featured in the Program and at the central coffee stations as the Coffee Break sponsor for their selected day during the meetings	Friday - Ourston Roundabout Engineering Canada Saturday - Cement Association of Canada	Name	Name	Y		<ul style="list-style-type: none"> • Signage located at coffee stations