



ANNUAL CONFERENCE AND EXHIBITION

**World Trade and Convention Centre
Halifax, Nova Scotia
September 26-29, 2010**

Going Green: Doing Our Part for the Environment

TAC is putting environmental concerns at the forefront during its 2010 annual conference and exhibition. It is focusing on reducing, reusing and recycling.

We invite you to observe the following environmental guidelines:

- ✓ Use displays made with environmentally responsible materials.
- ✓ Bring only what you need for the event and take away what you don't distribute.
- ✓ Use recyclable, biodegradable packing and shipping materials.
- ✓ Avoid large quantities of printed materials. If printed materials are necessary, look into using soy/vegetable-based inks on double-sided, post-consumer recycled paper.
- ✓ Limit handouts and instead collect business cards, post a sign-up sheet or provide a USB port for those seeking more information or product samples.
- ✓ Use environmentally responsible give-aways.
- ✓ Participate in the conference hotel's recycling program.

And don't forget to promote your own environmental initiatives!