

A banner for the 2011 TAC Conference & Exhibition. The background features a stylized cityscape with several prominent glass skyscrapers, including the Peace Tower in Edmonton, Alberta. The sky is a vibrant blue with white light rays emanating from the top center. The text is overlaid on this background.

2011 TAC CONFERENCE & EXHIBITION

September 11-14 ~ Edmonton, Alberta

Transportation Successes: Let's Build on Them

THE GREENING EFFORTS OF THE TAC CONFERENCE

Organizations of all types are increasingly aware of the need to consider the environmental consequences of their actions. Whether the issue is saving energy and money, reducing waste and pollution produced by an event or protecting human health, there are numerous suggestions on how to act sustainably.

One area where an organization can reduce its environmental footprint is by hosting a green meeting or conference. "What is a Green Meeting?" A green meeting ensures that all aspects of an event, including its location, food services, transportation and the provision of materials are approached with pollution prevention in mind in order to reduce its environmental impact.

TAC continues to take steps towards having a "greener" conference. Examples of these efforts are:

1. Moving to an on-line registration process.
2. Using venue screens in lieu of signage.
3. Developing its website as the primary resource for information and documentation.
4. Decreasing the number of giveaways in the participant bags.
5. Investigating social networking tools and how they can better serve participants and at the same time be environmentally sound.
6. Working with venues who are active members of the "Green Key" program which holds hotels and venues to a national accreditation standard for their greening efforts.
7. Recycling of paper, badges and any other hard copy documentation.
8. Decreasing the use of plastic water bottles.
9. Using bio-degradable bags.
10. Providing the option of "charitable donation" vouchers as gifts and awards instead of plaques.

As TAC moves forward, watch for more greening initiatives!