

2012 TAC Conference and Exhibition Sponsorship Table

Opportunity	Maximum # of Sponsors	Event Date	Description	Sponsored by	Pre-Conference Promotion			At Conference								
					Sponsor Listing in: • Flyer • Program-at-a-Glance • TAC News	Conference Website	Copy of Contact List*	Sponsor Listing in Delegate Pgm	Speaking at Event	Name on Event Signage	Logo On-Screen at Event	Verbal Mention at Event	Special Visibility	Special Networking	Hi-Lite in Delegate Pgm event listing	Logo on Delegate Pgm back cover
<b>Diamond - \$6000</b>																
Annual Banquet - <b>SOLD</b>	1	17-Oct	This high profile event for all delegates closes the conference and includes the Canadian Transportation Awards	Cement Association of Canada	Logo	Logo with link	Delegates	Y	On-stage role	Y	Y	Y	• Logo on event ticket & menu	sponsor table	Y	Y
Annual Luncheon - <b>SOLD</b>	1	16-Oct	This luncheon for all delegates includes a guest speaker	AECOM	Logo	Logo with link	Delegates	Y	On-stage role	Y	Y	Y	• Logo on event ticket & menu	sponsor table	Y	Y
Awards Luncheon - <b>SOLD</b>	1	15-Oct	This luncheon for all delegates includes the presentation of a variety of TAC awards	3M Canada Company	Logo	Logo with link	Delegates	Y	On-stage role	Y	Y	Y	• Logo on event ticket & menu	sponsor table	Y	Y
Delegate Bags - <b>SOLD</b>	1		Every delegate receives a bag to hold their program and other conference-related materials	GENIVAR	Logo	Logo with link	Delegates	Y					• Logo on bags • Insert in bags • 1-page ad on Delegate Pgm tab			Y
Delegate Lanyards - <b>SOLD</b>	1		Every delegate receives a lanyard used to hang their name badge around their neck	Tetra Tech	Logo	Logo with link	Delegates	Y					• Logo on lanyards • 1-page ad on Delegate Pgm tab			Y
Opening Plenary - <b>SOLD</b>	1	15-Oct	All delegates attend the Opening Plenary which kicks off the educational program by addressing the conference theme	IBI Group	Logo	Logo with link	Delegates	Y		Y	Y	Y	• 1-page ad on Delegate Pgm tab		Y	Y
President's Luncheon - <b>SOLD</b>	1	17-Oct	This luncheon for all delegates includes a guest speaker	ISL Engineering and Land Services Ltd.	Logo	Logo with link	Delegates	Y	On-stage role	Y	Y	Y	• Logo on event ticket & menu	sponsor table	Y	Y
<b>Platinum - \$4500</b>																
Conference Hotel Room Key & Daily Paper - Crowne <b>SOLD</b>	1		Delegates staying at the Crowne hotel will receive a room key printed with the sponsor logo & a daily newspaper acknowledging the sponsor	ColasCanada Inc.	Name	Name	Delegates	Y					• Logo on Crowne delegate room keys • Logo on Crowne delegate daily paper • 1-page ad in Delegate Pgm			
Conference Hotel Room Key & Daily Paper - Delta	1		Delegates staying at the Delta hotel will receive a room key printed with the sponsor logo & a daily newspaper acknowledging the sponsor		Name	Name	Delegates	Y					• Logo on Delta delegate room keys • Logo on Delta delegate daily paper • 1-page ad in Delegate Pgm			
Conference Proceedings/Recap Website	1		Conference proceedings and recap highlights are compiled onto a special section of TAC's website		Name	Name	Delegates	Y					• Linked logo on TAC Conference recap website main pages			
Delegate Gift - <b>SOLD</b> (travel mug for breaks)	1		All delegates will receive a logoed travel mug which they can use during coffee breaks	Stantec Consulting Ltd.	Name	Name	Delegates	Y					• Logo on delegate gift • 1-page ad in Delegate Pgm			
Delegate Planner - <b>SOLD</b>	1		All delegates receive this handy booklet / planner full of information on TAC and future events	AMEC	Name	Name	Delegates	Y					• Logo on Delegate Planner cover • 1-page ad in Delegate Pgm			

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<b>Platinum - \$4500 (Cont'd)</b>																
Local Showcase - Reception <b>SOLD</b>	2	15-Oct	Monday night's Local Showcase event kicks off with a reception featuring entertainment	• Brun-way Highways Operations Inc. • exp Services Inc.	Name	• Name on sponsor page • Logo on Local Showcase webpage	Delegates	Y	joint welcome	Y	• on electronic lobby signage • rotating on big screens with Tables & Food sponsor when no performers	Y	• Logo on cruiser table signs • Logo on cocktail napkins at the reception bar • 1-page ad in Delegate Pgm	4 event tickets	Y	
Local Showcase - Tables & Food - <b>SOLD</b>	1	15-Oct	Monday night's Local Showcase event is known for its networking, but delegates still have to eat!	HDR Corporation	Name	• Name on sponsor page • Logo on Local Showcase webpage	Delegates	Y	On-stage role	Y	• rotating on big screens with reception sponsors when no performers	Y	• Logo on table napkins & menus • 1-page ad in Delegate Pgm	4 event tickets	Y	
Local Showcase - Entertainment	4	15-Oct	Be involved in featuring the entertainment for the Local Showcase event on Monday night.	Delcan Corporation	Name	• Name on sponsor page • Logo on Local Showcase webpage	Delegates	Y	introduce 1 of 4 acts	Y	• on big screens for duration of 1 of 4 performances	Y	• 1-page ad in Delegate Pgm	4 event tickets	Y	
Welcome Reception - <b>SOLD</b>	1	14-Oct	Help welcome delegates to the opening reception	Dexter Construction Company Limited	Name	Name	Delegates	Y		Y	• on screens in reception venue		• Host the sponsor lounge at reception • 1-page ad in Delegate Pgm • Logo on reception cocktail napkins	4 event tickets	Y	
<b>Gold - \$3000</b>																
Companion Program - <b>SOLD</b>	1	14-17 Oct	Support the conference companions in their events and activities	Altantic Industries Limited	Name	• Name on sponsor page • Logo on Companion Pgm webpage		Y		Y			• Logo on companion program • Logo signage on companion bus(es) • 1/2 page ad in Delegate Pgm			
Cyber Café	Exclusive at 1 of 2 cafés	14-17 Oct	Ensure that delegates can stay connected while at TAC by accessing these computer stations		Name	Name		Y		Y			• Table top display at café • Logo on computer screens		Y	
Networking Lounge	Exclusive at 1 of 3 lounges	14-17 Oct	Provide a comfy place for delegates to rest, relax and meet	Eastern Designers & Company Limited • 2 more spots available	Name	Name		Y		Y			• 1/2-page ad in Delegate Pgm		Y	
Private Pre-Annual Banquet Reception - <b>SOLD</b>	1	17-Oct	Host approximately 60 VIPs at an intimate reception held before the Annual Banquet	Cement Association of Canada	Name	Name	Confirmed Guests	Y	sponsor remarks	Y		Y	• Table top display @ reception		• 4 invitations • Opportunity to provide a gift to guests	

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<b>Gold - \$3000 (Cont'd)</b>																	
Private Pre-Awards Luncheon Reception	1	15-Oct	Host approximately 45 TAC award-winners at an intimate reception held before the Awards Luncheon		Name	Name	Confirmed Guests	Y	sponsor remarks	Y			Y	• Table top display @ reception	• 4 invitations • Opportunity to provide a gift to guests		
Transportation - Buses for City Tours, Technical Tours & Delegate Shuttles	4	14-17 Oct	Ensure that delegates get where they need to go and be visible when they take a City Tour, Technical Tour or even the shuttle to and from the Fredericton Convention Centre	• GEMTEC • 3 more spots available	Name	Name		Y		Y			• Verbal recognition by city and technical tour guides	• Dedicated bus signage (e.g. 8 buses total / 4 sponsors = 2 buses per sponsor). Final # of buses TBD		Y	
<b>Silver - \$1500</b>																	
Delegate Breakfast with TAC Exhibitors - <b>SOLD</b>	1	16-Oct	Support this opportunity for 125 to 200 delegates and exhibitors to mingle in an informal atmosphere while they eat	Thurber Engineering Ltd.	Name	Name		Y	sponsor remarks	Y			Y	• 1/4 page ad in Delegate Pgm	sponsor table	Y	
Daily Speakers' Breakfasts (3) - <b>SOLD</b>	1	15-17 Oct	These 3 daily breakfasts are where conference speakers network, make final preparations and receive logistical details	Roy Consultants Engineering Services	Name	Name		Y	sponsor remarks	Y			Y	• 1/4 page ad in Delegate Pgm		Y	
Volunteers <b>SOLD</b>	3	14-17 Oct	Clothe and support the army of local volunteers that work so hard to ensure that delegates have a wonderful conference experience	• Transfield Dexter Gateway Services Ltd. • Telenium Inc. • Opus International Consultants (Canada) Limited	Name	Name		Y						• Logo on the volunteer vests • Logo signage on volunteer coffee & food stations • 1/4 page ad in Delegate Pgm			
<b>Bronze - \$750</b>																	
Morning or Afternoon Coffee Breaks (Sun pm through Wed pm) <b>SOLD</b>	Exclusive at 1 of 7 breaks	14-17 Oct	Delegates appreciate, and use, the refreshments and breaks in the program every morning and afternoon	• (Sunday PM) KPMG • (Monday AM) Alberta Traffic Supply Ltd. • (Monday PM) Welton Parent Inc. • (Tuesday AM) Hillside Consulting Engineers Limited • (Tuesday PM) Fredericton International Airport Authority • (Wednesday AM) J.W. Bird and Company Limited • (Wednesday PM) Stewart McKelvey	Name	Name		Y		Y						Y	
<b>Any Technical Session, Panel Discussion or Workshop *</b>	Exclusive at selected Session	TBD	Select a session, panel discussion or workshop on a topic that relates to your organization's interests and expertise	Civil Projects Management Ltd. (1) CBCL Limited (2) Corrugated Steel Pipe Institute (3)	Name	Name		Y		Y			Y			Y	

\*Sponsors entitled to TAC Conference Contact Lists as part of their sponsorship benefits will be provided with an Excel spreadsheet, providing name, title, organization and email address. Sponsors' use of these lists are restricted to TAC Conference-related purposes. Delegates may opt out from these contact lists.

Technical sessions / Panel discussions / Workshops\* (1) Session How much is enough? Optimizing Right-of-Way Use (2) Session Bridges - Innovations (A) (3) Session Bridges - Innovations (B)